

Attachments: Coles letter book signing.docx

As part of our commitment to keeping you as a valued retiree updated on events, initiatives etcetera please see the below email from Communication Director Kathy Cloutier.

Greetings,

You may have heard in recent media regarding a new book released titled "The Mill: Fifty Years of Pulp and Protest" written by Joan Baxter which includes a negative forward by MP Elizabeth May. In my opinion this book is a non-factual rhetoric filled account of the mill and its history and quite frankly, something that is offensive to anyone who has an association to the mill.

The local Coles bookstore at Highland Square Mall in New Glasgow is hosting the author in a book signing promotional event on Saturday December 2 during 3:00 – 4:30 pm. Many of our employees have signed the attached letter and forwarded it off to the Highland Square book store as well as Coles/Chapters headquarters in Toronto.

I share this update and attach the letter should you wish to be among those who sign and mail out to both addresses noted on the letter.

As always, should you have any questions or concerns, please do not hesitate to contact me

Kindly

Kathy

Aaron Christensen

 **NORTHERN PULP**
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Virus-free.

11/29/2017

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Coles
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RE: "The Mill" book signing – New Glasgow Highland Square Mall December 2

I write this letter regarding your decision to promote the book "The Mill: Fifty Years of Pulp and Protest" written by Joan Baxter at your Coles Store, Highland Square Mall, in New Glasgow. I understand a book signing event is to be held on December 2 during the period of 3:00 – 4:30 pm.

I consider this book to be an attack on the ongoing operations of a local business which has been in operation since 1967 and has been a significant economic contributor of this county and province.

This book is a direct insult to the nearly one thousand combined employees and retirees, many of whom continue to live in this region. This is one person profiting off negativity towards Northern Pulp and its past and present workforce that have raised families, put children through university and continues as a generational employer.

Should management (local or headquarters) follow through with this book signing promotion, I will NO longer be a patron of Coles in New Glasgow or any other Coles / Chapters locations.

Respectfully,