



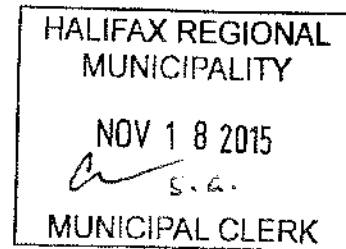
**Grafton Developments Inc.**  
1646 Barrington St. Suite 800  
Halifax, NS, B3J 2A3  
Tel: 425-1998

**Re: Item No. 14.1.2**

November 18, 2015

**BY EMAIL: clerks@halifax.ca**

Halifax Regional Council  
City Hall  
1841 Argyle Street, Main Floor  
PO Box 1749  
Halifax, NS B3J 3A5



Dear Members of the Halifax Regional Council:

**Re: Renaming of 5443 and 5445 Rainnie Drive**

We write with respect to the proposed street renaming of 5443 and 5445 Rainnie Drive. We are the owners of the subject land. For the reasons outlined below, we strongly oppose this change as it is anticipated to have very significant negative consequences for the marketability of space, as well as creating confusion over the location of the property.

In terms of background, we purchased the above subject property in 2008. Prior to selecting this location for our development project, we considered numerous areas in the city. We started development in late 2013. Fundamentally, it is unfair to rename our selected site after we have committed considerable resources to the selection, planning, and development of this section of Rainnie Drive.

Ultimately, we selected Rainnie Drive as the site for our development project due to the historical significance of its name. In fact, we paid a premium for this location in recognition of the particular heritage of the street name. As you are aware, Rainnie Drive is well-recognized as running along the northern parameter of the Halifax Citadel. Due to its unique location at the base of the Citadel, Rainnie Drive is properly associated with this National Historic Site. Renaming Rainnie Drive would blank out and deny the existing and well-established identity of this section of the street.

Our company is committed to the preservation and promotion of Halifax's historical character, as evidenced by our company's redevelopment plans for the Green Lantern Building on Barrington Street. We strongly consider Rainnie Drive to be an important piece of Halifax's historical landscape as well.

Currently, we are in the process of developing a multi-million 8 storey, 72 unit resident building with over 12,000 square feet of commercial space at 5445 Rainnie Drive. Renaming the street would adversely impact the marketability, and ultimately the profitability, of the development space at this location. Due to the length of Gottingen Street, prospective residential and commercial tenants will not identify 1901 and 1903 Gottingen Street as being situated at a desirable location in close proximity to popular amenities, such as the Scotiabank Centre and the Halifax World Trade and Convention Centre.

Renaming of this section of Rainnie Drive will also cause undue confusion for the public. Today, navigating Rainnie Drive is straightforward and direct: it is only approximately 500 metres in length and intersects only three streets. Gottingen Street exceeds 2 kilometres in length and intersects 20 streets. Rainnie Drive is immediately identifiable as running along the northern

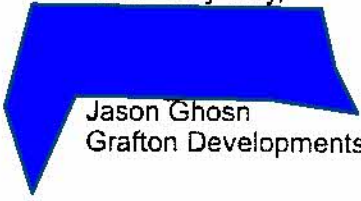
boundary of the Citadel, whereas no such concise identity exists for Gottingen Street. Commuters and visitors already encounter sufficient orientation obstacles in Halifax; there is no reason to add another.

The potential costs of renaming this section of Rainnie Drive would be significant for our company. The financial resources to replace and update stationary, business forms, signage, legal documents, and marketing materials alone would be excessive.

We understand that the basis for the proposed renaming of this section of Rainnie Drive relates to the construction of the new roundabout at Rainnie Drive and North Park Street and the "realignment" of Gottingen Street and Rainnie Drive. It is our impression that the main change to the street patterns are not physical reconfigurations of the road, but rather changes in directional flow and stop signage as the affected section of Rainnie Drive is not relocated or substantially altered. Thus, we cannot point to any one factor which favours the renaming of Rainnie Drive.

We appreciate the Council's prudent consideration of this matter and urge that the matter is re-evaluated.

Yours very truly,



Jason Ghosh  
Grafton Developments Inc.

MUNICIPAL CLERKS OFFICE	
Date Distributed:	<i>NW 20/15</i>
<input checked="" type="checkbox"/> Councillors	Meeting <i>Regional Council</i>
<input checked="" type="checkbox"/> Mayor	
<input checked="" type="checkbox"/> CAO	Meeting Date: <i>NW 24/15</i>
<input checked="" type="checkbox"/> DCAO	
<input checked="" type="checkbox"/> Solicitor	Item No. <i>14.1.2</i>
<input checked="" type="checkbox"/> Communications	
<input checked="" type="checkbox"/> Public Affairs	
<input checked="" type="checkbox"/> Gov. Relations	
<input checked="" type="checkbox"/> Other	<i>G. MacLean, K. Denty B. Bjence, A. Whitehead</i>